



**SUBMISSION FORM
LILIES OF THE VALLEY
BOARD OF DIRECTORS
QUARTERLY MEETING**

Submission Date: _____

Your name: _____

General Description of Idea/Activity: _____

To your knowledge, does any other group or organization already provide this activity or service, or has our group provided it in the past? _____

Please read the statement below and check the box beside it:

I have read and understand the vision and goals statement.

Please describe how this project/idea/activity fits within our mission statement.

If this is for an item(s) to be purchased, please fill out the following:

Cost of item: _____ (or cost _____ per _____)

How many would we need to order? _____

How/where would they be distributed? _____

**PLEASE RETURN THIS FORM TO ANY MEMBER
OF THE LILIES OF THE VALLEY BOARD OF DIRECTORS**

Lilies of the Valley is a non-profit, 501(c)3 organization.
Donations are tax deductible to the fullest extent allowed by law.
• 5014 Littlebury Road SE • Huntsville, Alabama • 35802 •

STATEMENT OF VISIONS AND GOALS LILIES OF THE VALLEY

Mission Statement:

The Lilies of the Valley Foundation's mission is to educate, raise awareness, and disseminate information about ovarian cancer to ovarian cancer patients and survivors, the general public, and the medical community in the Tennessee Valley region.

Adopted Organizational Standards:

We consider our organization to be a public service through our educational efforts about ovarian cancer to the community at large. Additionally we offer support services to our membership, whose only requirement is ovarian cancer survival. In accordance with our mission statement, we strive to offer both of these services at no cost.

Due to the nature of our membership, we prefer not to ask our members to do fundraising on our behalf. The only exception to this will be for capital costs for our Garden of Life and Remembrance, which we aim to fund through sponsorships and donations and with minimal member-supported fundraising.

- We do accept donations from individuals, corporations, organizations and the like.
- We actively look for ways to access outside funding, including grant monies.
- We are grateful recipients of any proceeds from funds raised by an independent group or organization.

When considering opportunities to raise funds and/or create awareness, we look for maximum effect. Our efforts are limited by inventory storage, as well as inventory count/collection/distribution efforts (lack of large numbers of volunteers). Additionally, we consider the following market factors: numbers of distribution, reach, impact, and potential of saturation.

Where donors are concerned we want to be careful about market saturation. Lilies of the Valley strives to remain an independent organization, depending on public resources only in the most necessary instances. We do not want to "have our hand out" to the community more often than the community is willing to give, therefore using our sponsorship opportunities on the most effective projects with the maximum impact, i.e. the ones that best meet our mission for the largest number of people.

Organizational Process:

Our outreach and advocacy committee is called to meet as necessary when we have funds available or when we have a need to fulfill in this area. This committee discusses and decides on which awareness activities the group will present to the Board of Directors. The Board of Directors approves expenditures (or recommends changes if necessary).

Long-term Vision and Goals:

- Goals for 2008 include nurturing current projects and focusing on projects which directly relate to member support.
- From July 1, 2007 – June 30, 2008 a major focus will be on the Community Health Initiative to create widespread awareness all over our region.
- For awareness activities The Lilies of the Valley Garden of Life and Remembrance installation is scheduled to be completed in 2008.

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